

ESTTA Tracking number: **ESTTA573321**

Filing date: **11/26/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91205896
Party	Defendant Wild Brain Entertainment, Inc.
Correspondence Address	KATHERINE L MCDANIEL FULWIDER PATTON LLP 6060 CENTER DRIVE, 10TH FLOOR LOS ANGELES, CA 90045 1598 UNITED STATES kmcDaniel@fulpat.com, DocketLA@fulpat.com
Submission	Change of Correspondence Address
Filer's Name	Natasha Sardesai-Grant
Filer's e-mail	tmdocketny@kenyon.com, jreichman@kenyon.com, wmerone@kenyon.com, nsardesai@kenyon.com
Signature	/Natasha Sardesai-Grant/
Date	11/26/2013
Attachments	Change of Correspondence Address.pdf(171452 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

---

BEAU L. TARDY

Opposer,

Opp. No. 91205896

v.

WILD BRAIN ENTERTAINMENT, INC.

Applicant.

---

**NOTICE OF APPEARANCE OF COUNSEL**

Pursuant to TBMP Section 114.03, Kenyon & Kenyon LLP respectfully requests that the Board enter its appearance as counsel of record for Applicant, Wild Brain Entertainment, Inc.

All future correspondence in this matter may be sent to the address indicated below.

Respectfully submitted,

Dated: November 26, 2013

/William M. Merone/  
Jonathan D. Reichman  
William M. Merone  
Natasha Sardesai-Grant  
KENYON & KENYON LLP  
One Broadway  
New York, NY 10004  
Tel.: (212) 425 – 7200  
Fax: (212) 425 – 5288

*Counsel for Applicant,  
Wild Brain Entertainment, Inc.*

**CERTIFICATE OF SERVICE**

It is hereby certified that a true copy of the foregoing *Notice of Appearance of Counsel* was served on the parties or counsel indicated below by electronic mail sent to the address(es) listed below (as agreed to by the parties):

Wendy Peterson  
NOT JUST PATENTS LLC  
P.O. Box 18716  
Minneapolis, MN 55418  
[wsp@NJPLS.com](mailto:wsp@NJPLS.com)

*Counsel for Opposer*

Dated: November 26, 2013

/William M. Merone/  
Jonathan D. Reichman  
William M. Merone  
Natasha Sardesai-Grant  
KENYON & KENYON LLP  
One Broadway  
New York, NY 10004  
Tel.: (212) 425 – 7200  
Fax: (212) 425 – 5288

*Counsel for Applicant,  
Wild Brain Entertainment, Inc.*